

Spreckels Community Services District

REGULAR MEETING OF THE BOARD OF DIRECTORS

April 17, 2019

6:30 pm

Spreckels Veterans Memorial Building, 5th & Llano, Spreckels, CA 93962

AGENDA

Agenda order may be adjusted by Chair for purposes of meeting flow and to be respectful of the time concerns of guests present.

*If you will be attending a meeting and would like to request translation into a language other than English, including sign language interpretation, please notify the office at (831) 455-7855 or by email to <SpreckelsCSD@gmail.com> **at least 48 hours prior to the time of the meeting.** In compliance with the Americans with Disabilities Act, for those requiring special assistance to access the Board meeting room, to access written documents being discussed at the Board meeting, or to otherwise participate at Board meetings, please contact the Business Manager's Office at (831) 455-7855 for assistance. Notification of at least 48 hours before the meeting will enable the Spreckels Community Services District to make reasonable arrangements to ensure accessibility to the Board meeting and to provide any required accommodations, auxiliary aids or services. Documents provided to a majority of the Board of Directors regarding an open session item on this agenda will be made available for public inspection in the Business Manager's Office located at the Spreckels Veterans Memorial Building, 5th & Llano, Spreckels, CA 93962 during normal business hours.*

1. Opening Business

- 1.1 Call to Order
- 1.2 Roll Call & Establishment of Quorum

Otto Kramm, President
 Cathy McDougall, Vice-President
 Aaron Baucom, Director
 Mike McTighe, Secretary
 Joe Garcia, Director
 Paul Ingram, Business Manager & Clerk to the Board

***Note: Director Cathy McDougall will participate by phone from her second home in Bremerton, Washington State. The address is:
 6052 Osprey Circle NW
 Bremerton, WA 98312***

- 1.3 Pledge of Allegiance
- 1.4 Adoption of Agenda

Changes, additions and approval of the Agenda as presented. 2/3 vote required if any item is added to the Agenda.

- 1.4.1 Changes to the Agenda
- 1.4.2 Additions to the Agenda
- 1.4.3 Adoption of the Agenda

2. Communications

- 2.1 Correspondence:
- 2.2 Oral Comments from the Public

(At this time any person may comment on any item not on the agenda. Please state your name and address for the record. Action will not be taken on any item that is not on the agenda. If it requires action, it will be referred to staff and/or placed on the next agenda. Board members may briefly respond to statements made or questions posed as permitted by Government Code Section 54954.2. In order that all interested parties have an opportunity to speak, please limit comments to a maximum of five (5) minutes. Any member of the public may comment on any matter listed on this agenda at the time the matter is being considered by the Board of Directors.)

3. Approval of the Minutes

RECOMMENDATION/ACTION: At the Pleasure of the Board

- 3.1 Approval of the Minutes of the Regular Meeting of the Board of Directors March 20, 2019.

4. Business Manager's Report

- 4.1 Monthly Financials

5. Unfinished Business Action Items

5.1 Resolution No. 2019-01: Resolution of the Spreckels Community Services District Accepting Donation of Funds for Traffic Calming Solutions.

6. New Business Action Items

6.1 Review of Current Accounts Payable:

a. Paul J. Ingram Company	Management Services	\$	527.30
b. Clarke's Turf & Water	Landscape Services	\$	600.00
c. Spreckels Memorial Dist.	AT&T	\$	49.18
d. Spreckels Water Company		\$	157.85
e. PG&E	Streetlights & Pump	\$	<u>471.28</u>
	TOTAL	\$	1,805.61

7. Unfinished Business Non Action Items

- 7.1 Pump Station Sump Cleaning
- 7.2 Zone 1 Assessment: Presentation by Chris Coulter of SCI Consulting Group of options to Increase Zone 1 Funding.
- 7.3 Zone 2 Assessment

8. New Business Non Action Items**9. Comments by Members of the Board**

9.1 Board Members:

Cathy McDougall: Report on California Special Districts Association Special District Leadership Academy Conference in San Diego.

- a. Mitigation Fees
- b. Standard Pacific Homes Subdivision
- c. Zoning
- d. Historical
- e. Community Service
- f. Street Lights
- g. Drainage
- h. Grading
- i. Legal Counsel
- j. Alleys
- k. Trees
- l. Landscaping
- m. Sidewalk Repairs
- n. Wheel Chair/Access Ramps
- o. Quarterly Services
- p. Trench Work

10. Consideration of Items for Future Meetings

- 10.1 Proposed Future Agenda Items

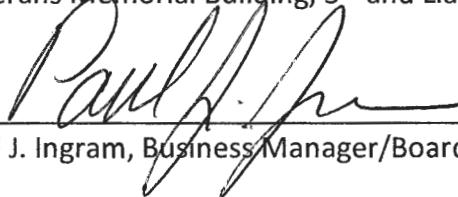
11. Next Meeting Date:

May 15, 2019-6:30 PM

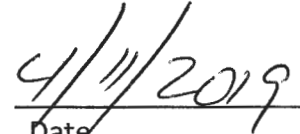
12. Adjournment

Certification

I, Paul J. Ingram, Business Manager/Board Clerk for Spreckels Community Services District, do hereby declare that the foregoing agenda was posted at least (72) hours prior to the April 17, 2019 Regular Meeting of the District Board of Directors scheduled for 6:30 pm at Spreckels Veterans Memorial Building, 5th and Llano Streets Spreckels, CA 93962.



Paul J. Ingram, Business Manager/Board Clerk



Date

To download the full agenda packet, go to www.scsd.specialdistrict.org and click on the meeting date. A link to the agenda packet will appear as “Agenda” in smaller print.

Spreckels Community Services District
 MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS
March 20, 2019
6:30 pm

Spreckels Veterans Memorial Building, 5th & Llano, Spreckels, CA 93962

1. Opening Business

1.1 Call to Order

The meeting was called to order by President Kramm at 6:31 pm.

1.2 Roll Call & Establishment of Quorum

Otto Kramm, President
 Cathy McDougall, Vice-President
 Aaron Baucom, Director
 Mike McTighe, Secretary
 Joe Garcia, Director
 Paul Ingram, Business Manager & Clerk to the Board

Present: Kramm, McDougall, Baucom, McTighe, Garcia

Absent: None

QUORUM ESTABLISHED

1.3 Pledge of Allegiance

1.4 Adoption of Agenda

Changes, additions and approval of the Agenda as presented. 2/3 vote required if any item is added to the Agenda.

- 1.4.1 Changes to the Agenda
- 1.4.2 Additions to the Agenda
- 1.4.3 Adoption of the Agenda

Motion to adopt agenda [McDougall] 2nd [Baucom].

Ayes: Kramm, McDougall, Baucom, McTighe, Garcia

Noes: None

MOTION CARRIED

2. Communications

2.1 Correspondence:

2.2 Oral Comments from the Public

3. Approval of the Minutes

RECOMMENDATION/ACTION: At the Pleasure of the Board

3.1 Approval of the Minutes of the Regular Meeting of the Board of Directors February 27, 2019.

Motion to approve [McDougall] 2nd [Baucom].
Ayes: Kramm, McDougall, Baucom, McTighe, Garcia
Noes: None

MOTION CARRIED

4. Business Manager’s Report

4.1 Monthly Financials

5. Unfinished Business Action Items

6. New Business Action Items

6.1 Review of Current Accounts Payable:

a. Paul J. Ingram Company	Management Services	\$	500.00
b. Clarke’s Turf & Water	Landscape Services	\$	600.00
c. Spreckels Memorial Dist.	AT&T	\$	49.18
d. Spreckels Water Company		\$	136.69
e. PG&E	Streetlights & Pump	\$	899.27
f. Greg Messerli Electric	Streetlight Repair	\$	222.80
g. Fechter & Company, CPAs	SCO Financial Report	\$	<u>300.00</u>
	TOTAL	\$	2,707.94

Motion to approve [McDougall] 2nd [Baucom]
Ayes: Kramm, McDougall, Baucom, McTighe, Garcia
Noes: None

MOTION CARRIED

7. Unfinished Business Non Action Items

7.1 Pump Station Sump Cleaning

Eagle Hauling has informed the District that he is unable to acquire the equipment necessary to perform the work. Business Manager is instructed to contact Green Line Hauling to get an estimate on the work.

7.2 Traffic Safety Enhancements Proposal

Spreckels resident Ron Eastwood presented a proposal to implement traffic safety enhancements using the Tanimura Family Settlement Funds routed through Spreckels Community Services District. Consensus of the board is that this proposal should be reviewed by District Counsel. Business Manager will contact.

7.3 Spreckels Water Company Rate Increase

After submitting a protest letter to the PUC regarding the increase, the District will take no further action.

7.4 Zone 1 Assessment

7.5 Zone 2 Assessment

8. New Business Non Action Items

9. Comments by Members of the Board

9.1 Board Members:

- a. Mitigation Fees
- b. Standard Pacific Homes Subdivision
- c. Zoning
- d. Historical
- e. Community Service
- f. Street Lights
- g. Drainage
- h. Grading
- i. Legal Counsel
- j. Alleys
- k. Trees
- l. Landscaping
- m. Sidewalk Repairs
- n. Wheel Chair/Access Ramps
- o. Quarterly Services
- p. Trench Work

10. Consideration of Items for Future Meetings

10.1 Proposed Future Agenda Items

11. Next Meeting Dates:

April 17, 2019-6:30 PM

12. Adjournment

The meeting was adjourned at 7:17 pm.

Respectfully submitted,

Approval date _____

Paul J. Ingram, Business Manager

DRAFT

**SPRECKELS COMMUNITY SERVICES
DISTRICT FUND BALANCE AS OF 4/17/2019
AFTER TODAY'S ACCOUNTS PAYABLE.**

COUNTY FUND 634	\$106,184.26
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Spreckels Community Services District
Budget Year-to-date to 4/17/2019

Income		Budget	YTD	Balance	%
Zone 1 Assessment 16.3%	TOTAL	\$6,560.00	\$3,805.17	\$2,754.83	58%
Zone 2 Assessment 83.7%	TOTAL	\$33,700.00	\$19,539.49	\$14,160.51	57.98%
Non-Assessment Prop Taxes		\$30,000.00	\$20,644.05	\$9,355.95	69%
Total Income		\$70,260.00	\$43,988.71	\$26,271.29	55.40%
Expense					
Administrative Fees Zone 1 16.3%		\$81.50	\$53.46	\$28.04	66%
Administrative Fees Zone 2 83.7%		\$418.50	\$274.54	\$143.96	66%
Audit Expense Zone 1 16.3%		\$2,240.00	\$568.71	\$1,671.29	25%
Audit Expense Zone 2 83.7%		\$4,760.00	\$2,920.29	\$1,839.71	61%
Board/Staff Education Zone 1 16.3%		\$392.00	\$4.89	\$387.11	
Board/Staff Education Zone 2 83.7%		\$2,008.00	\$25.11	\$1,982.89	
Capital Improvements Zone 1 16.3%		\$0.00	\$0.00	\$0.00	
Capital Improvements Zone 2 83.7%		\$0.00	\$0.00	\$0.00	
Equipment Repair/Maint. Zone 1	67%	\$2,450.00	\$5,126.77	-\$2,676.77	209.26%
Equipment Repair/Maint. Zone 2	33%	\$2,420.00	\$2,111.23	\$308.77	87%
General Liability/Property Zone 1		\$300.00		\$300.00	
General Liability/Property Zone 2		\$1,200.00		\$1,200.00	
Landscape Maint. Zone 2		\$7,200.00	\$6,000.00	\$1,200.00	83%
Legal Services Zone 1 16.3%		\$100.00			0%
Legal Services Zone 2 83.7%		\$500.00		\$500.00	0%
Management Zone 1 16.3%		\$1,060.00	\$715.00	\$345.60	67%
Management Zone 2 83.7%		\$5,440.50	\$4,815.00	\$625.50	89%
Membership Fees Zone 1 16.3%		\$81.50	\$126.82	-\$45.32	156%
Membership Fees Zone 2 83.7%		\$418.50	\$651.18	-\$278.00	156%
Parcel Management Zone 1 16.3%		\$603.10	\$603.10	\$0.00	100%
Parcel Management Zone 2 83.7%		\$3,096.90	\$3,096.90	\$0.00	100%
Power Zone 1		\$4,500.00	\$3,909.85	\$590.15	87%
Power Zone 2		\$3,500.00	\$3,148.98	\$351.02	90%
Property Taxes Zone 1		\$20.00	\$17.14	\$2.86	86%
Property Taxes Zone 2		\$710.00	\$697.26	\$12.74	98%
Streetlight Repairs Zone 2		\$1,000.00	\$570.47	\$429.53	57%
Sidewalk ADA Repairs Zone 1		\$0.00		\$0.00	
Telephone/Internet Zone 1 16.3%		\$100.00	\$80.19	\$19.81	80%
Telephone/Internet Zone 2 83.7%		\$500.00	\$411.61	\$88.39	82%
Water Zone 1		\$500.00	\$394.93	\$105.07	79%
Water Zone 2		\$2,000.00	\$1,438.88	\$561.12	72%
Website Zone 1 16.3%		\$48.90		\$48.90	
Website Zone 2 83.7%		\$251.10		\$251.10	
Emergency Reserve		\$22,359.50		\$22,359.50	
Total Expense		\$70,260.00	\$37,762.31	\$32,497.69	54%

Paul J. Ingram Company
P.O. Box 354
Carmel Valley, CA 93924
[831] 601-6518
pauljingham93924@gmail.com

April 1, 2019

Invoice for: Spreckels Community Services District
P.O. Box 7432
Spreckels, CA 93962

<u>Date</u>	<u>Description</u>	<u>Hrs.</u>	<u>Rate</u>	<u>Total</u>
3/31/2019	Management Services March		500.00	\$500.00
4/5/2019	Office Depot_Return address stamp		27.30	<u>\$ 27.30</u>
			TOTAL	\$527.30

Please make checks payable to Paul J. Ingram Company

Spreckels Community Services District

From: Whilden, Michael x5364 <WhildenM@co.monterey.ca.us>
Sent: Tuesday, March 26, 2019 2:25 PM
To: Spreckels Community Services District
Cc: Otto Kramm; carolrone@comcast.net
Subject: RE: Spreckels CSD and Proposed Traffic Safety Improvements

Hi Paul-

I met with Ron and reviewed the CSD legal authority. I don't have any legal objections to the CSD being the lead agency in carrying out this project.

For the CSD's next meeting, I'm happy to review your agenda language for the item. Also, the role of the CSD should be clearly set forth in a Resolution for the Board to consider and adopt. I can look at this for you as well if you want to prepare a draft.

Mike

Michael J. Whilden
Deputy County Counsel
Office of the County Counsel

Confidentiality Notice: This communication and any accompanying document(s) are confidential and may be privileged. They are intended for the sole use of the addressee(s). If you receive this transmission in error, you are advised that any disclosure, copying, distribution or the taking of any action in reliance upon the communication is strictly prohibited. Moreover, any such inadvertent disclosure shall not compromise or waive the attorney-client privilege as to this communication or otherwise. If you have received this communication in error, please contact our office by telephone at 831-755-5045. Thank you.

Spreckels Community Services District
P.O. Box 7432
Spreckels, CA 93962
[831] 455-7855
spreckelcsd.main@gmail.com
www.scsd.specialdistrict.org

RESOLUTION NO. 2019-01 Agenda Description

Summary Title: Accept Donation of Funds to Take Measures to Calm Traffic on Spreckels Boulevard

Title: Adoption of a Resolution Accepting Donated Funds from the Settlement Committee to be used to Install Diver Feedback Signs/Radar Signs and Public Art Murals on Spreckels Boulevard at Two Entrance Locations as identified on the attached map.

Background: According to the Monterey County Public Works on average over 10,000 vehicles per day travel on Spreckels Boulevard. The road is a single lane with a dual, center turn lane running its length as it passes through the Town of Spreckels. The road is designated as a 35-mile-per-hour zone and unmarked for speed regulations before entering the Town of Spreckels, where it becomes a frontage road with multiple homes, a business, a church, and a post office located on it between its intersections with Railroad and Nacional avenues.

Driver feedback signs are commonly used to help make drivers aware of their speed. The intent of the murals is to attract the attention of drivers to the reduced speed zone and make them aware of the driver feedback signs.

The mural's artist John Cerney is prepared to begin work on two outdoor murals, each measuring approximately 10 feet at the base and 16 feet in height. Mr. Cerney works from photos of live models, typically local people. The Spreckels CSD has the opportunity to raise residents' attention by seeking applicants to be the models.

Driver feedback signs are available from many sources. Radarsign is a company offering "Safety in a Box", an all-inclusive sign package with everything needed for installation except the shovel and the concrete. Attached is a proposal/quote by Statewide Traffic Safety & Signs located in Nipomo, CA.

The attached proposal/quote totals \$17,284.94. This is for four (4) signs: two for Spreckels Boulevard, one available to be moveable and used on surface streets within Town, and one to be held in reserve.

Donation: The donation by the Settlement Committee totals: \$37,285

Driver feedback signs: \$17,284.94

Murals: \$15,000 for two murals. This includes installation by the artist.

Ongoing Maintenance: \$5,000 to be held in reserve for future needs.

Spreckels Community Services District
P.O. Box 7432
Spreckels, CA 93962
[831] 455-7855
spreckelscsd.main@gmail.com
www.scsd.specialdistrict.org

RESOLUTION NO. 2019-01

**RESOLUTION OF THE SPRECKELS COMMUNITY SERVICES DISTRICT ACCEPTING
DONATION OF FUNDS FOR TRAFFIC CALMING MEASURES**

WHEREAS, the Spreckels Community Services District desires to serve the community interests of the Town of Spreckels and the residents of its jurisdiction; and

WHEREAS, public safety and quality of life are areas of concern for the Spreckels Community Services District; and

WHEREAS, the Settlement Committee is a volunteer organization funded and entrusted with issues of public safety for the Town of Spreckels; and

WHEREAS, the high volume and speed of vehicle traffic on Spreckels Boulevard is a matter of concern, effecting public safety and quality of life; and

WHEREAS, driver education to increase awareness of traffic issues and help to insure compliance with the posted speed limit of 35-miles-per-hour is a desirable outcome.

NOW, THEREFORE, the Spreckels Community Services District does RESOLVE as follows:

SECTION 1. To accept donation funding from the Settlement Committee in the amount of \$37,285.

SECTION 2. This donated funding is to be used only for the purposes of purchasing two driver feedback signs and two public art murals to be installed at locations prior to entering the Town of Spreckels via Spreckels Boulevard, and to purchase two additional driver feedback signs to be used at the discretion of the Spreckels Community Services District, and to set aside a pool of \$5,000 to be used for future maintenance of the murals.

INTRODUCED AND PASSED:

AYES;

NOES;

ABSENT:

ABSTENTIONS:

APPROVED BY:

Otto C. Kramm, President, Board of Directors,
Spreckels Community Services District

ATTESTED BY:

Paul J. Ingram, Business Manager,
Spreckels Community Services District



ROAD NAME PROJECT ADDRESS: Spreckels Boulevard (see aerial image for specific locations)

DESCRIBE PROPOSED WORK TO BE DONE: Installation at two sites at end of Spreckels Boulevard that borders the Town of Spreckels. Each site will contain a driver feedback/radar sign (see accompanying examples) and a public art element. Each radar sign and public art element is expected to have a base area of approximately three-by-ten feet and a height of the public art of no more than 18 feet.

The design of the public art elements will be by the artist Mr. John Cerney working with a committee of residents of the Town of Spreckels and input from the Historic Resources Review Board or the Historical Advisory Commission, whichever is deemed most appropriate. Accompanying this application are examples of Mr. Cerney's work for illustration purposes only.

Mr. Cerney's work has been featured in numerous magazines, books, and newspapers over the years, including National Geographic, Sunset Magazine, Reader's Digest, and the New York Times.

According to Amanda Holder, formerly of the National Steinbeck Center in Salinas, "(John Cerney) does what public art should do, it enriches the landscape visually and emotionally."

The Los Angeles-based artist D. J. Hall (<http://www.djhallartist.com/index.html>) notes that Mr. Cerney "brings back the tradition of regional art, roadside art," and Works Progress Administration murals from the 1930's that survive in schools and post offices around the country." This is appropriate since the Town of Spreckels is located within an historic district.

BRING THEM BACK

Drive!

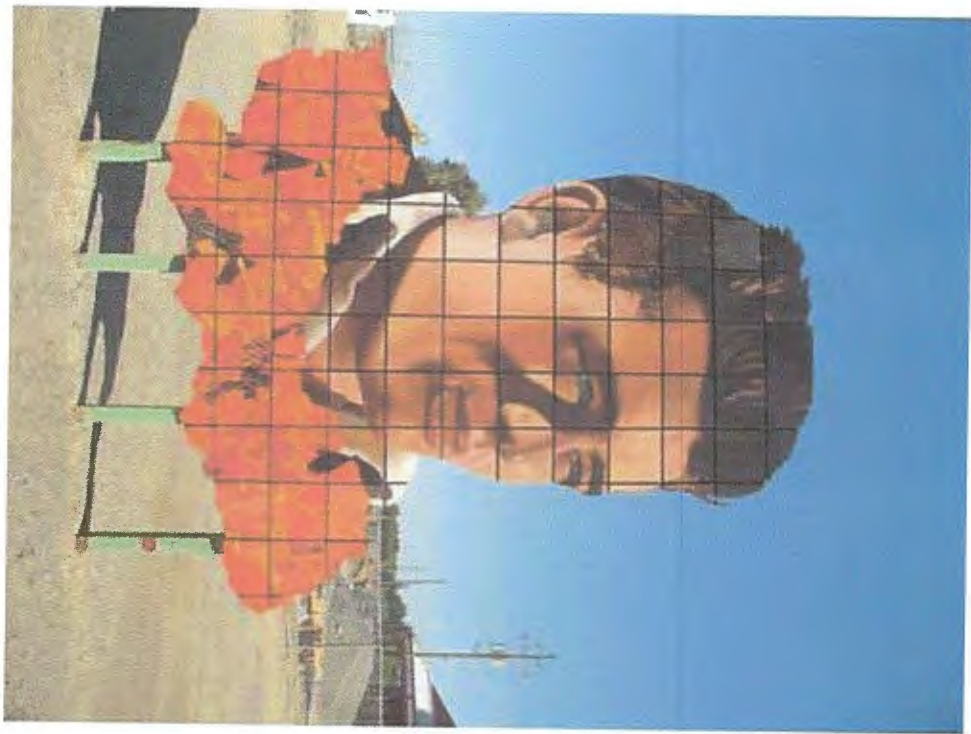


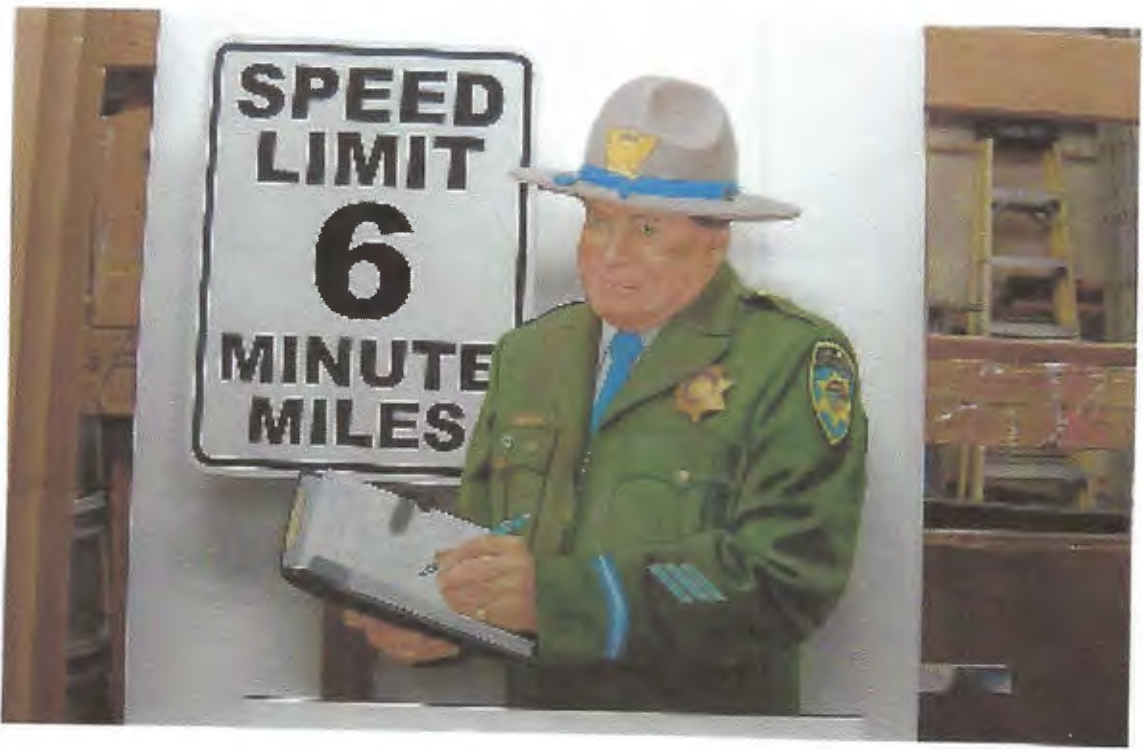
HOLIDAYS MEAN EXTRA CARE... AND ROAD COURTESY

Drive for Road Happiness

Issued by the American Road Safety Council









shutterstock.com · 188469734

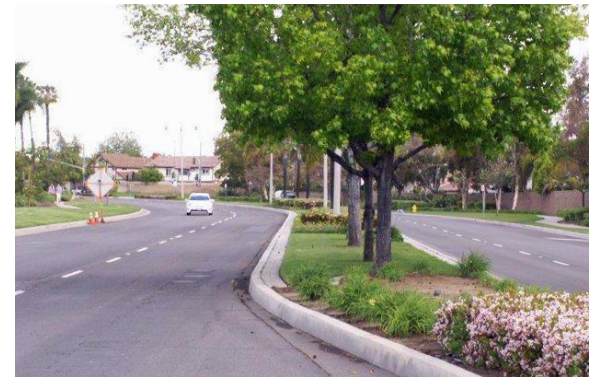
Spreckels Community Services District¹

Local Funding Opportunities



Presented by:

Chris Coulter



About SCI Consulting Group

- SCI Consulting Group is a public finance consulting firm with the mission of assisting public agencies with revenue enhancement and administration
- Active members of **CSDA**, **CPRS**, and **FDAC**
- General Services:
 - Revenue Measures
 - Revenue Measure Feasibility Analysis
 - Special Levy Administration Services
 - Planning Services



<u>Criteria</u>	<u>Special Tax</u>	<u>Benefit Assessment</u>
Who votes?	Registered Voters	Property Owners
Election venue	Polling Booth	Mailed Ballot
Election period	1 Day	45 Days
Does everyone who will pay get a vote?	No	Yes
Are votes proportional to overall burden?	No	Yes
Threshold of vote required for success	Super Majority (66.6% +)	Weighted Majority (50% +)
Special benefit required	No	Yes
Use of funds	Wide Range	Somewhat Limited

Special Assessment – Prop 218

1. Service Plan (determined by need/findings/community specifics)
 2. Engineer's Report & Budget Preparation
 1. Assessment rate can include annual CPI
 2. Threshold rate approved can be higher than projected future need (and can include balloting costs)
 3. Board Review & Resolution
 4. Mail Notice/Ballots (45-day Balloting period)
 5. Public Hearing
 6. Tabulate Ballots, Final Board Resolution
-

Steps to a Successful Revenue Measure

- Step 1: Initial polling / feasibility analysis / outreach
- Step 2: Align the District's objectives with the community's priorities
- Step 3: Stakeholder & Community Outreach
- Step 4: Finalize (fine-tune) your plan
- Step 5: Ballot proceeding / election
- Step 6: Continue to build trust for the next local funding measure



Public Opinion Survey

What's your political "credit rating"?

- Find out:
 - What projects and services are most desired
 - What projects and services are not supported
 - The maximum annual rate your community will support for desired projects/services
 - How support varies by demographic
 - Choose optimal funding mechanism

CHICO AREA RECREATION AND PARK DISTRICT

Public Opinion Survey

This short survey has been mailed to a select group of registered voters and property owners within the Chico Area Recreation and Park District to gather information and opinions. This information will help the Park District make decisions about funding for future services and facilities. After completing the survey, simply mail it back in the return envelope provided. No postage is required to participate.

Survey Instructions:

- 1) Read each question and select your response. Please use pen and completely fill in the circle.
- 2) Fill in the circle for your response. Please use pen and completely fill in the circle.
- 3) Detach the bottom portion of this sheet in the return envelope and mail the postage provided.
- 4) Place the bottom portion of this sheet in the return envelope and mail the postage provided.

To complete this survey online, please visit www.inpoftocal.com. Enter the code _____ to log in.

Voters in your area may be asked to vote on a local ballot measure. Following is a summary of the proposal:

In order to:

- Construct and maintain a new aquatic facility for use by both recreational and competitive swim programs,
- Construct and maintain a new gymnasium to continue to improve and expand youth and adult sports programs, Add additional sports fields, and basketball and tennis courts to increase opportunities for outdoor sports,
- Relocate and improve the Skate Park and provide support and structure to this youth program,

would you support annual special tax for your property? in the amount of _____?

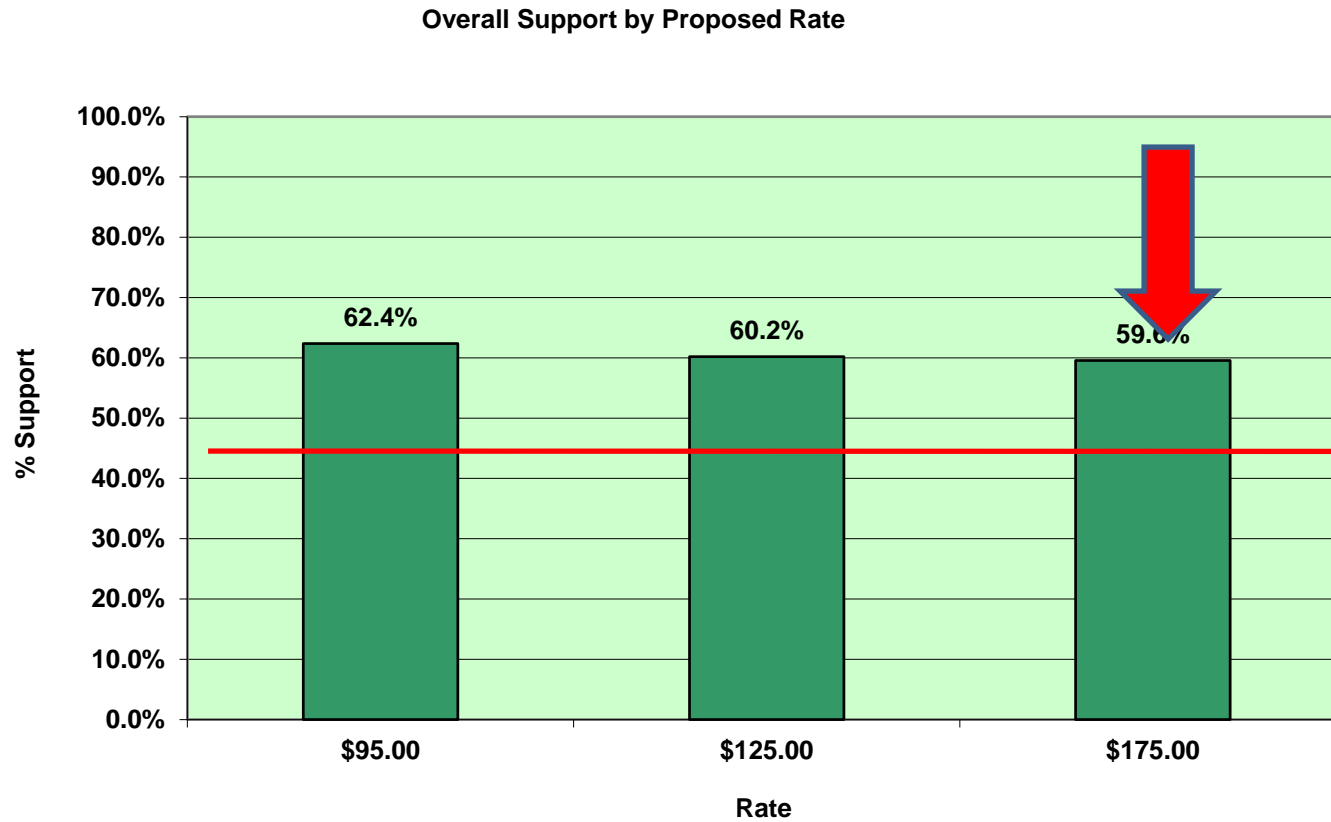
Definitely YES Probably YES Probably NO Definitely NO

Now, please read the following arguments and statements regarding the proposed special tax. For each one, please indicate whether they make you more or less likely to support the measure.

	Much More Likely	Somewhat More Likely	No Change	Somewhat Less Likely	Much Less Likely
2. Upgraded park and recreation facilities and programs help maintain the high quality of life in Chico.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Having accessible, well-maintained fields is important to both youth and adult team sports.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. A new aquatic facility would provide for children, teens, adults, and seniors to enjoy recreational and competitive swimming.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Outdoor hard courts like tennis and basketball provide fun opportunities for kids and adults to stay physically fit.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Well-maintained, and accessible sports fields for sports programs help keep kids off drugs and out of gangs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. A new gymnasium would have space for more indoor sports and increase the number of leisure activities for kids, adults, and seniors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Rehabilitating the current Skate Park would allow better control, appeal to all levels of users, and provide a more positive experience for youth.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Senior programs and programs for people with disabilities are very beneficial to our community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. This measure would include strong fiscal safeguards and oversight including that less than 5% of the proceeds would be used for administration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The funds from this locally approved measure would be locally controlled and cannot be taken by the State or any other agency administration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please use the space below to write any other reasons why you support or oppose this proposed measure, and to describe which items are most important to you.

...What Rate to Chose?



Community Outreach



- Ongoing public relations: Make it S.O.P.!
- Keep it clear, consistent, and informative
- Utilize all local media
- Meet with any and all clubs and local organizations
- Continue to demonstrate fiscal responsibility
- Rigorously demonstrate the financial need

-
- Determine projects and the resulting rate May, June
 - Preliminary assessment engineering, design of survey June, July
 - Survey instrument finalized August
 - Mail surveys September 15
 - Survey return period Sept 15 – Oct 14
 - Analyze survey results, prepare survey findings Oct 15 - 30
 - Present survey findings to Board Nov
 - Board decides whether to proceed with a ballot measure Nov
-

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- Community Outreach Jan - June 2020
 - Write Engineer's Report Jan, Feb
 - District Board calls for the mailing of ballots March 2020
 - Ballot materials finalized April 2020
 - Ballots mailed April 28
 - Balloting period (must be at least 45 days) April 28 – June 15
 - Public hearing, close of balloting, tabulation June 2020
 - District Board orders levy of assessments for 2020-21 June 2020
 - Final day to submit levies to County Aug 1
 - First installment of proceeds from County Dec 2020
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- No more than 85% of anticipated revenues, based on prior year received revenues
 - Loan duration:
 - 1 Fiscal Year (7/1/YY to 6/30/YY)
 - Repayments:
 - 2 repayments, 50% each
 - Payments applied automatically after property taxes are apportioned in Dec and April
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Things to keep in mind

- **Identify Facility and Service Priorities**
- **Timing:**
 - Communication with the community
 - Competing Measures
- **Partners:**
 - District Staff
 - Board Members
 - Financial Analysts
 - Campaign Consultants
 - County Counsel
 - Stakeholders
 - Volunteers
- **Costs:**
 - Financial
 - Political

